

COMMUNITY FACEBOOK GROUP OR PAGE

[BIG Projects]

1 Make a plan before creating the group or page

2 Is it to promote your organisation or group? To share information, ideas and conversations?

3 Should it be a group or a page? Groups are good for sharing information and ideas with a group of people. Pages are good for promoting your organisation or project to the public

4 Who will be the administrator who sets up the page/group and control settings like privacy?

5 What privacy settings will you have? Is the group private or can anyone post to the page?

6 Decide on the rules of your group/page such as being a safe and respectful space for positive stories

7 Decide what happens if people break the rules? This might be deleting posts, blocking comments or blocking users from the group

8 Create the Facebook group/page. Choose a name, add a picture for the banner/profile of the group/page and a few words to explain what the page or group is about

9 Invite people to your group or to 'like' your page

10 Compose your first post. An introduction or interesting story is a good idea

11 Make a posting plan and update regularly! Collect or create content for the posts. These could be photos, videos, links to interesting content online, information about events in the community, a question you want to ask your community



Create a Facebook group or page for your community group so you can stay in touch, share information and find out what's been happening. Become a role-model for positive social media use in your community!

You'll need

- A personal Facebook account
- Internet connection
- Computer or device

You'll learn

- Positive use of social media
- Getting online
- Managing online accounts
- Content sharing
- Screen literacy



Tips & ideas



- Always collect appropriate permission releases
- Apps like Adobe Post are a fun quick way to create colourful posts
- Look at other Facebook pages and groups for inspiration
- Revisit the rules and permissions to think about if they are still appropriate